



NEW! Crushed Jalapeño Pepper

**Authentic Flavour with
All-Purpose Versatility**



**With 94%
of consumers
knowing
Jalapeño, it's a
must-have in
your kitchen.¹**



Mild Medium Heat

Code	SCC	UPC	Size
140013445	10066200260917	066200260910	6 x 320 g

Our new Club House® Crushed Jalapeño Pepper—with its bold, distinctive, earthy green flavour with a touch of smokiness—makes it easy for operators to deliver a vibrant kick consumers love. Big flavour. Zero hassle. Here's why:

Familiar Flavour, Loved by Consumers

- **No Prep Needed:** No chopping or handling fresh peppers. Minimizes spoilage and prep time.
- **Consistent & Controllable Heat:** Reliable heat level ensures predictable flavour and spice intensity. Mild to medium heat, suitable for a wide range of consumers, while still delivering bold flavour.
- **Versatility:** Crushed Jalapeño Peppers fit dishes across day parts and cuisines. Works in breakfast, lunch, dinner, and snacks; fits Mexican, Canadian, fusion, and more.



Consumer Excitement is Heating up for Crushed Jalapeño

- Jalapeño has 42.3% menu penetration and projected 4-year growth rate +12%²
- 53% of consumers love or like jalapeno²

¹Source: Datassential Snap Report, 2025. ² Datassentials Macro Trends, 2024



Contact your Club House® sales representative today or visit us at ClubHouseforChefs.ca to discover a fresh array of flavour profiles, ingredient combinations, recipes and more.

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