

# Summertime is Seafood Time

## Seafood and Summer Go Great Together

Longer days bring larger crowds enjoying leisurely meals and the opportunity to attract new patrons. Put a spicy, sweet and savoury spin on fresh seafood with OLD BAY® Seasoning, Cholula® Original Hot Sauce, or Club House La Grille® Brazilian Style BBQ Seasoning.

### Featured Hot Products for Summer



**OLD BAY®  
Seasoning**

Nothing says summertime like the iconic flavour of OLD BAY Seasoning! Tangy with a kick of heat, it makes all kinds of seafood all kinds of awesome.



**Cholula® Original  
Hot Sauce**

The brand your patrons love, Cholula Original Hot Sauce will add a memorable taste experience with arbol and piquin peppers to your menu all season long.



**Club House La Grille®  
Brazilian Style BBQ Seasoning**

A bold and lively blend that includes garlic, oregano, pepper and lime with a hint of smoke and mild heat.

### Transform Your Seafood Specials With McCormick®



When the summer heat begins to climb, your patrons will seek lighter fare – and seafood is the perfect solution. Our line of sauces pair up perfectly with the subtle taste and texture of seafood to create the perfect seasonal menu. Spicy, savoury, or sweet – McCormick's products deliver exactly what your menu needs.

[Click for Menu Collections!](#)

# Bold Flavours for Your Summer Menu

## The Iconic Flavour

Classic OLD BAY® Crusted Salmon  
OLD BAY® Seasoning

OLD BAY and salmon are a summertime favourite! This pan-seared salmon fillet encrusted with a rub of OLD BAY Seasoning, onion powder, and dill weed will keep your patrons coming back for more all season long.



## Authentic Mexican Flavour

Cholula® Southwestern Crab Cheese Frittata

Feelin' savoury and spicy this summer? Your patrons will say, 'yes, please!' to this delicious frittata where sweet blue crab is enhanced with eggs and the addition of the bright chili taste of Cholula® Original Hot Sauce. For an authentic Mexican kick, add our spicy tomato salsa!

## The Perfect Blend of Flavour and Heat

Brazilian BBQ Shrimp  
Club House La Grille® Brazilian Style BBQ Seasoning

Your patrons love Club House La Grille® Seasoning – so give 'em double the flavour with this shrimp grilled to perfection garnished with grilled lime and Brazilian Pineapple Salsa.



McCormick Canada Food Service  
600 Clarke Road, London, Ontario N5V 3K5  
Phone 1-800-265-4988

\*Reg. TM/MD McCormick Canada  
\*Reg. TM/MD McCormick & Co., Inc. Used under licence

For these recipes and for  
more menu inspiration

[ClubHouseForChefs.ca](http://ClubHouseForChefs.ca)

[f clubhouseforchefs](https://www.facebook.com/clubhouseforchefs)

[ch4chefs](https://www.instagram.com/ch4chefs)