



new Garam Masala Seasoning

The warm flavours of cumin, coriander, cardamom, cloves and cinnamon come together in this versatile South Asian blend



Roasted Garam Masala
Butternut Squash and Carrot Soup



Crispy Spicy Tamarind Chicken Wings



Billy Bee Honey and Garam Masala Cedar Plank Salmon
with Roasted Brussels Sprouts & Carrots



Spiced Brown Sugar Shortbread Cookies



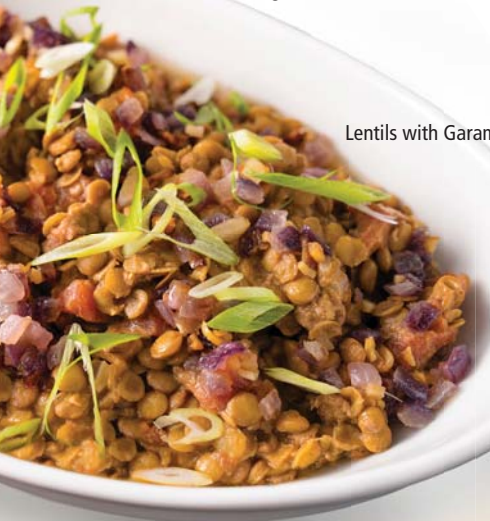
Bring warm
South Asian flavour
to both sweet
and savoury
menu items

Pan Fried Panko
Green Zucchini Fritters

Roasted cauliflower
and chickpea salad

Give your guests a taste of the exotic –ethnic flavours are trending*

- 47% of overall foodservice orders are ethnic foods and flavours*
- 43% of survey respondents said they are likely to order Indian food once every 90 days, while another 33% indicated they would order it once a month or more*
- 59% of consumers say they have eaten South Asian food in the past 3 months, and while another 22% had not, they expressed interest in trying it**
- Consumers are increasingly interested in authentic ethnic food, but also enjoy traditional fare that incorporates ethnic flavours and ingredients***



Lentils with Garam Masala



Sweet & Spicy
Roasted Chickpeas



Spiced Coconut Hot Chocolate

new Garam Masala Seasoning

✓Halal ✓Kosher



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For the latest flavour trends
and menu inspiration.



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ITEM CODE	PRODUCT	PACK SIZE	UPC	SCC
901533748	Garam Masala Seasoning 468 G	6 X 468g	066200020385	00066200020385

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**Mintel: Ethnic Foods and Flavours Canada - February 2016

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